



Healthcare Excellence in Northern Sonoma County

A Community Meeting to Accelerate Collaboration on Healthcare Technology

Friday, March 26, 2010 -- 10:00 AM to 2:00 PM
Alliance Medical Center, 1381 University Street, Healdsburg

Lunch Included

PURPOSE

Establish a collaborative process to enable all health care providers in Northern Sonoma County to utilize health information technology to improve patient care, with a focus on electronic health information exchange and the ARRA “Meaningful Use” incentives.

AGENDA

10:00 AM -- Welcome

Jack Neureuter -- *Executive Director, Alliance Medical Center*
Rick Ventura -- *Executive Director, Healthcare Foundation of Northern Sonoma County*

10:15 AM -- State and National Panel

Moderated by **Will Ross** -- *Project Manager, Redwood MedNet*

Betsy Thompson, MD -- *Chief Medical Officer, Region IX, CMS*
Lisa Ashton, PharmD -- *Clinical Pharmacist, Mercy Medical Group, and Asst Clinical Professor, UCSF*
Lynn Barr -- *MPH Candidate, UC Berkeley*
Glen Moy -- *Senior Program Officer, California HealthCare Foundation*

11:00 AM -- Local Panel

Moderated by **Mark Street** -- *Chief Technology Officer, Alliance Medical Center*

Tom Colbert -- *Board Member, Alliance Medical Center*
Deborah Howell, RN -- *Executive Director, Alexander Valley Regional Medical Center*
Gary Crossan -- *IT Manager, Healdsburg District Hospital*
Patrick Wylie -- *Director, Information Systems, St. Joseph Health System Sonoma County*
Kathy Ficco, RN -- *Executive Director, Community Health, St. Joseph Health System Sonoma County*
Matt Krumme -- *Information Systems Coordinator, Sonoma County Public Health*
Martin Serota, MD -- *Marin-Sonoma Regional Action Program*
Nick Smith -- *Heberden Telemedicine Foundation*

12:00 noon -- Lunch & Community Discussion

Moderated by **Will Ross** -- *Project Manager, Redwood MedNet*

2:00 PM -- Adjourn